



# Headlight Sticker™

*Premier Dealer Program*



## Custom Marketing Collateral for Certified Dealers

Because your customers respond best to your brand.

*Don't Use Clickers, Use HeadlightStickers™*

# Style Guide

If you want custom branded marketing collateral, our marketing team requires the following:

## 1. Vector or High Resolution Logo



Your logo is the most fundamental aspect of your brand. If you have the original vector file (usually an Adobe Illustrator file), send us that.

Otherwise, send in the highest resolution image of your logo that you have.

## 2. Colors and Fonts



If you have a specific set of colors or fonts your company uses for its branding, let us know what those are. A hex or RGB code would allow us to most accurately reproduce your color.

## 3. Contact Information



- A. Phone Number
- B. Sales email
- C. Website URL

Please send any other assets from which you would like us to model our designs. We will do what we can to be consistent with your branding practices.

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Submissions & Questions  
[video@headlightsticker.com](mailto:video@headlightsticker.com)

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[headlightsticker-logo.ai](http://headlightsticker-logo.ai)

**HLS Blue: #0073AE**

**Header: Eurostile Bold**

**Body: Acumin Pro**

(888) 929-7343

[sales@headlightsticker.com](mailto:sales@headlightsticker.com)

[www.headlightsticker.com](http://www.headlightsticker.com)